


PX1

Ostrum Attachment CZ

Corporate Records

Entity Details - Secretary of State, Nevada

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NEVADA SECRETARY OF STATE

Barbara K. Cegavske

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YOUTHEFX, LLC

Business Entity Information			
Status:	Revoked	File Date:	2/24/2011
Type:	Domestic Limited-Liability Company	Entity Number:	E0104962011-6
Qualifying State:	NV	List of Officers Due:	2/28/2014
Managed By:	Managers	Expiration Date:	
NV Business ID:	NV20111129019	Business License Exp:	2/28/2014

Additional Information	
Central Index Key:	

Registered Agent Information			
Name:	RESIDENT AGENTS OF NEVADA, INC.	Address 1:	711 S CARSON ST STE 4
Address 2:		City:	CARSON CITY
State:	NV	Zip Code:	89701

[http://nvsos.gov/sosentitysearch/CorpDetails.aspx?lx8nvq=1qR0vHul9r%252b9HdBCNvPLHA%253d%253d&nt7=0\[3/2/2017 5:36:42 PM\]](http://nvsos.gov/sosentitysearch/CorpDetails.aspx?lx8nvq=1qR0vHul9r%252b9HdBCNvPLHA%253d%253d&nt7=0[3/2/2017 5:36:42 PM])

Ostrum Attachment CZ-1

Entity Details - Secretary of State, Nevada

Phone:		Fax:	
Mailing Address 1:		Mailing Address 2:	
Mailing City:		Mailing State:	NV
Mailing Zip Code:			
Agent Type:	Commercial Registered Agent - Corporation		
Jurisdiction:	NEVADA	Status:	Active

View all business entities under this registered agent

Financial Information	
No Par Share Count:	0
Capital Amount:	\$0
No stock records found for this company	

<input type="checkbox"/> Officers	<input type="checkbox"/> Include Inactive Officers
Manager - JUNIPER SOLUTIONS, LLC	
Address 1:	711 S CARSON ST
Address 2:	SUITE 4
City:	CARSON CITY
State:	NV
Zip Code:	89701
Country:	
Status:	Active
Email:	


<input type="checkbox"/> Actions/Amendments
Click here to view 4 actions/amendments associated with this company

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© 2016 All Rights Reserved. Privacy Policy and Disclaimer | About This Site<http://nvsos.gov/sosentitysearch/CorpDetails.aspx?lx8nvq=1qR0vHuI9r%252b9HdBCNvPLHA%253d%253d&nt7=0>[3/2/2017 5:36:42 PM]

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<http://nvsos.gov/sosentitysearch/CorpDetails.aspx?lx8nvq=1qR0vHul9r%252b9HdBCNvPLHA%253d%253d&nt7=0>[3/2/2017 5:36:42 PM]

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Entity Actions for "YOUTHEFX, LLC"

Sort by ☒ descending ☐ ascending order

1 - 4 of 4 actions

<input type="checkbox"/> Actions <input type="checkbox"/> Amendments			
Action Type:	Annual List		
Document Number:	20130139251-57	# of Pages:	1
File Date:	2/28/2013	Effective Date:	
(No notes for this action)			
Action Type:	Annual List		
Document Number:	20120036555-29	# of Pages:	1
File Date:	1/19/2012	Effective Date:	
(No notes for this action)			
Action Type:	Initial List		
Document Number:	20110242691-28	# of Pages:	1
File Date:	3/31/2011	Effective Date:	

<http://nvsos.gov/sosentitysearch/corpActions.aspx?lx&nvq=1qR0vHu19r%252b9HdBCNvPLHA%253d%253d&CorpName=YOUTHEFX%2c+LLC>[3/2/2017 5:37:03 PM]

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Entity Actions - Secretary of State, Nevada

(No notes for this action)			
Action Type:	Articles of Organization		
Document Number:	20110137502-12	# of Pages:	3
File Date:	2/24/2011	Effective Date:	
(No notes for this action)			

[Return to Entity Details for "YOUTHEFX, LLC"](#)[New Search](#)[SOS Information](#) | [Elections](#) | [Businesses](#) | [Licensing](#) | [Investor Information](#) | [Online Services](#) | [Contact Us](#) | [Sitemap](#)

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YOUTHEFX RESULTS

New Search ☐ Printer Friendly ☐ Calculate Fees

Business Entity Information			
Status:	Active	File Date:	8/2/2012
Type:	Trade Name	Entity Number:	E0414372012-1
Qualifying State:	NV	List of Officers Due:	
Managed By:		Expiration Date:	8/2/2017
Date of 1st use in Nevada:	5/18/2012	Date of 1st use Anywhere:	5/18/2012
Classification:	101		

Applicant			
Name:	DOING WHAT'S POSSIBLE, LLC	Address1:	701 N. GREEN VALLEY PARKWAY STE. 200
Address 2:		City:	HENDERSON
State:	NV	Zip Code:	89074

Additional Information	

[http://nvsos.gov/sosentitysearch/CorpDetails.aspx?lx8nvq-mueRpu00h%252b2cMR%252bksojATA%253d%253d&nt7=0\[3/2/2017 5:37:37 PM\]](http://nvsos.gov/sosentitysearch/CorpDetails.aspx?lx8nvq-mueRpu00h%252b2cMR%252bksojATA%253d%253d&nt7=0[3/2/2017 5:37:37 PM])

Ostrum Attachment CZ-6

Entity Details - Secretary of State, Nevada

Goods and Services: BEAUTY PRODUCTS	
Registered Agent Information	
No Registered Agent associated with this company	
Financial Information	
No Par Share Count: 0	Capital Amount: \$0
No stock records found for this company	
<input type="checkbox"/> Officers <input type="checkbox"/> Include Inactive Officers	
No active officers found for this company	
<input type="checkbox"/> Actions\Amendments	
Click here to view the 1 action or amendment associated with this company	

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Entity Actions for "YOUTHEFX RESULTS"

Sort by ☒ descending ☐ ascending order

1 - 1 of 1 actions

<input type="checkbox"/> Actions\Amendments			
Action Type:	Mark Registration (5 yr Duration)		
Document Number:	20120538297-39	# of Pages:	3
File Date:	8/2/2012	Effective Date:	
(No notes for this action)			

Return to Entity Details for "YOUTHEFX RESULTS"

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http://nvsos.gov/sosentitysearch/corpActions.aspx?lx8nvq=mueRpu00h%252b2cMR%252bksojATA%253d%253d&CorpName=YOUTHEFX+RESULTS[3/2/2017 5:38:00 PM]

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YOUTHEFX SOLUTIONS

☐ Printer Friendly

Business Entity Information			
Status:	Expired	File Date:	9/2/2011
Type:	Trade Name	Entity Number:	E0498462011-1
Qualifying State:	NV	List of Officers Due:	
Managed By:		Expiration Date:	9/2/2016
Date of 1st use in Nevada:	5/19/2011	Date of 1st use Anywhere:	5/19/2011
Classification:	101		

Applicant			
Name:	BRIDGE FORD, LLC	Address1:	871 CORONADO CENTER DR
Address 2:	SUITE 200	City:	HENDERSON
State:	NV	Zip Code:	89052

Additional Information	
Goods and Services:	SKINCARE

http://nvsos.gov/sosentitysearch/CorpDetails.aspx?ix8nvq=wK6MXLOqCxZVUhLYiAb7bw%253d%253d&nt7=0[3/2/2017 5:38:23 PM]

Ostrum Attachment CZ-10

Entity Details - Secretary of State, Nevada


Registered Agent Information	
No Registered Agent associated with this company	
Financial Information	
No Par Share Count: 0	Capital Amount: \$0
No stock records found for this company	
<input type="checkbox"/> Officers <input type="checkbox"/> Include Inactive Officers	
No active officers found for this company	
Actions/Amendments	
Click here to view the 1 action or amendment associated with this company	

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Entity Actions for "YOUTHEFX SOLUTIONS"

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1 - 1 of 1 actions

Actions\Amendments			
Action Type:	Mark Registration (5 yr Duration)		
Document Number:	20110648374-86	# of Pages:	3
File Date:	9/2/2011	Effective Date:	
(No notes for this action)			

Return to Entity Details for "YOUTHEFX SOLUTIONS"

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[http://nvsos.gov/sosentitysearch/corpActions.aspx?lx8nvq=wK6MXLOqCxZVUhLYiAb7bw%253d%253d&CorpName=YOUTHEFX+SOLUTIONS\[3/2/2017 5:38:39 PM\]](http://nvsos.gov/sosentitysearch/corpActions.aspx?lx8nvq=wK6MXLOqCxZVUhLYiAb7bw%253d%253d&CorpName=YOUTHEFX+SOLUTIONS[3/2/2017 5:38:39 PM])

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Web Capture(s)

Blair McNea | LinkedIn

https://www.linkedin.com/in/blairmcnea

What is LinkedIn? Join Today Sign In



Blair McNea
CEO & Founder at RevGuard, LLC
Boulder, Colorado Internet

500+ connections

Current: RevGuard, LLC, Boulder Black Diamond, LLC
Previous: RevMountain, LLC, ImageMatrix, Inc., Random Access
Education: University of South Carolina - Darla Moore School of Business

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Summary

I'm a founder and CEO of RevGuard, LLC

I'm passionate about driving increased profits and customer satisfaction for our Clients using our SaaS A/B testing platform

RevGuard is growing fast and needs dedicated, hard working people passionate about making our Clients more money and having a blast while they do it! No one leaves our company, its too fun and too exciting!

I also have served on the Board of Directors of several private and publicly held companies

Specialties: CEO, SaaS, Internet, Mergers and Acquisitions, Internet marketing, Board of Directors, Finance.

Experience

CEO & Founder
RevGuard, LLC
January 2010 - Present (6 years 9 months)

CEO at RevGuard, inventors and marketers of a SaaS-based solution to optimize Customer Lifetime Value (CLV) for B2C merchants. Using A/B and multivariate testing methodologies on post-purchase customer interactions, we increase our customers profitability in excess of 75%.

Founder
Boulder Black Diamond, LLC
January 1999 - Present (16 years 6 months)

Primarily create and work with start-up companies in internet related industries including e-commerce marketing, B2B ASP service providers and e-commerce B2C product companies.

Founder
RevMountain, LLC
October 2010 - December 2013 (3 years 3 months)

RevMountain provides turn key data monetization for customers including...

Vice President - Business Development
ImageMatrix, Inc.
January 1999 - June 1999 (5 years 6 months)

Responsible for all capital raising (private equity and IPO), strategic business relationships and mergers and acquisitions for this imaging-based software/technology company in the healthcare insurance industry.

Vice President - Mergers and Acquisitions
Random Access
1993 - 1995 (2 years)

Responsible for acquiring geographic and segment competitors.

Director of European Sales
Depron Fearing
1990 - 1993 (3 years)

Managed European strategic partnerships and marketing efforts for this Boulder, Colorado-based Radio Frequency Identification (RFID) technology company.

Corporate Banker
Wells Fargo
1987 - 1990 (3 years)

Corporate Banker for mid to large euro corporations for debt lending, MLT's and International Banking.

Financial Analyst
Air Products, GmbH
1985 - 1987 (1 year)

Analyzed profitability of manufacturing facilities, efficiency of operations and expected outputs and production capacity.

Courses

University of South Carolina - Darla Moore School of Business

- International MBA
- International Finance
- International Marketing
- Finance

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Search by name

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Example: Jeff Weiner

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People Also Viewed

- Emily McEvoy
Director of QA at RevGuard
- Laura Wallace
- Jonathan Efratoff
VP of Analytics at RevGuard
- Kirill Kolesov
Marketing Director at RevGuard | Product Lead Generation | Email | Social | SEO | Content | Analytics
- George Avery
CEO Native Run
- Jenny Johnson
- Walter Long
- John Petrucci
Director Strategic Partnerships at RevGuard
- Almoo Patterson
Strategic Partnerships Manager at RevGuard
- Ryan Feldman
Chief Technology Officer at RevGuard

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Concordia College

- History
- Business Administration
- International Relations

Languages**English**

Native or bilingual proficiency

German

Professional working proficiency

Skills

SeaS B2C E-commerce Start-ups Margins Lead Generation
 Online Lead Generation B2C marketing Board of Directors B2B eCommerce

Education

University of South Carolina - Darla Moore School of Business
 MBA, International Master of Business Administration
 1985 - 1987

**Concordia College**

Bachelor of Arts, Business Administration, History and (Minor) International
 Relations
 1980 - 1984



Activities and Societies: Pan X-country and track, advisory board for C-2000 study.

Interests

Business Sailing Running Traveling etc.

Volunteer Experience & Causes**Member - Finance Committee**

Fiducia's Community Church
 April 2010 - Present (1 year's service) | Poverty Alleviation

Serve on community that advises on financial affairs of the church including membership development, facilities development and support of third party charities including www.musona.org and www.temphacks.org.

Causes Blair cares about:

Poverty Alleviation

Groups

US Home Improvement...



eMarketing Association...



Investment Banking...



Digital Marketing



Online Lead Generation



Continuity Marketing...



List Giant



See 7 more >

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Web Capture(s)

LinkedIn

What is LinkedIn? Join Today Sign In

Brian Lint
 VP-Fulfillment at RevGo, LLC
 Las Vegas, Nevada Area | Marketing and Advertising
 210 connections

Current
 RevGo, LLC, Roadrunner B2C, LLC
 Previous
 RevGuard, CoverVista, LLC, Heint Associates
 Education
 1 person has recommended Brian

View Brian's full profile. It's free!
 You can always find out more about your contacts' professional background.

[View Brian's Full Profile](#)

Experience

VP-Fulfillment
 RevGo, LLC
 March 2014 – Present (2 years 7 months)

VP-Fulfillment
 Roadrunner B2C, LLC
 April 2013 – Present (3 years 6 months)

Director of Operations
 RevGuard
 June 2010 – December 2014 (4 years 7 months)

Director-Customer Service
 RevGuard
 May 2010 – June 2011 (1 year 2 months)

Director-Customer Service/Fulfillment
 CoverVista, LLC
 October 2007 – June 2011 (3 years 9 months)
 Oversee operations of Call Center and Fulfillment services.

Pension Specialist
 Hewitt Associates
 September 2006 – December 2006 (1 year 4 months)

Team Lead
 Washington Mutual
 April 2002 – May 2004 (2 years 2 months)

Co-Owner
 Neighborhood Painters, Inc.
 June 1991 – August 2001 (10 years 3 months)

Skills

Customer Acquisition Affiliate Marketing Salesforce.com Online Lead Generation

Leadership Call Centers CRM Strategic Partnerships Marketing

Account Management

Recommendations

A preview of what LinkedIn members have to say about Brian:

“We had the pleasure of working with Brian Lint recently as our top group course coach for our core ‘Skills for Success’ program. Brian proved to be a true Leader and”
 See more

Sign up to see who recommended Brian

Groups

[CallCentreSearch](#)
 8,147 members

[CallCentre Search](#)

View Brian's full profile to...

- See who you know in common
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[View Brian's Full Profile](#)

Not the Brian you're looking for? View more

Find a different Brian Lint

First Name Last Name

Examples: Brian Lint

Brian Lint
 Member at PaySun, LLC
 United States

Brian Lint
 Computer Parts
 United States

Brian Lint
 Student at George Mason University
 United States

Brian Lint
 United States

More professionals named Brian Lint

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People Also Viewed

Joel Mans
 Director of Entertainment for Group
 Bank Ticketing at MGM Grand Las Vegas

Jason Amos
 VP of Business Development
 RevGo, LLC

Tony Doble
 Former Director of Customer Service
 at RevLive

Blair McLean
 CEO & Founder at RevGuard, LLC

Jonathan Elshoff
 VP of Analytics at RevGuard

Maya Mazoner
 VP of Strategic Relations

Jessy Johnson

Stefan Cabrera, MBA
 Vice President of Operations at
 RevLive

Nati Aregan
 VP Business Development at
 RevLive

Danette Fees
 SVP at Bus Rocket Brands, LLC

Grammarly

“Fewer grammar errors in a person's writing correlate with more promotions in his or her career.”
 Harvard Business Review

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Convertis, LLC | LinkedIn

https://www.linkedin.com/company/convertis-llc/?trk=ppro_cpref

LinkedIn

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Stay up to date with company news Discover new job opportunities See how you're connected to employees

Join LinkedIn to get the latest news, insights, and opportunities from over 3 million companies. It's free! [Join LinkedIn](#)

Convertis, LLC

Internet
51-200 employees

26 followers [Follow](#)

Home

Convertis is the leading marketer of top-quality vanity products on the Internet. We are based in beautiful Boulder, Colorado, the outdoor activities capital of the world.

So what exactly do we do out here?

At our core, we're a technology-focused company that, from the beginning, has set out to build the internet's most efficient platform for marketing vanity products. This proprietary platform is the key to helping us scale our business quickly and cost-effectively. It also gives us many competitive advantages, including:

And since deep down, we're results-driven direct marketers, we take a scientific approach to everything we do. Combining that mentality with our team's extensive internet marketing experience is how we're able to master the marketing of vanity products online.

Of course, consumer satisfaction has to be our top priority, so we're constantly creating products that have a profound and positive impact on customers' lives. In fact, all of our products use proprietary formulas that are the result of years of laboratory research and testing.

Our current portfolio includes industry-leading products in the teeth-whitening, anti-acne, anti-aging hair restoration and weight loss categories.

Specialties
managing health and beauty products directly to consumers online, credit card processing management, fulfillment, advertising relationships

Website
<http://www.convertisusa-estg.com>

Industry
Internet

Type
Privately Held

Company Size
51-200 employees

MORE SOCIAL. LESS MEDIA.

get a car and get together.

zipcar

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[Danielle Foss](#) | LinkedIn
<https://www.linkedin.com/in/daniellefoss?tk=prof-same-name-name>

LinkedIn
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Danielle Foss
SVP at Blue Rocket Brands, LLC
 Greater Denver Area | Marketing and Advertising

500+ connections

Current
 Previous
 New connections

Blue Rocket Brands, LLC
 Converts, LLC, Converts, Bolt Logistics
 1 person has recommended Danielle

View Danielle's full profile.
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Experience

SVP
Blue Rocket Brands, LLC
 today 3613 - Present (3 years 5 months)

Blue Rocket not only specializes in providing the top health and beauty brands in the space, but understands the importance of performance and optimization that must go along with such brands in order to make a lasting, profitable, relationship for our customers, publishers, and processors.

With over 13 years of experience in the online advertising arena, our success comes from knowing what it takes to get high quality traffic, how to manage and maintain only the best processing relationships, constantly improving our performance by optimizing our loaders non-stop, and having the technology to be ahead of the industry curve.

Contact me today to discuss running our health and beauty offers!

VP of Business Development
Converts, LLC
 January 2008 - May 2013 (5 years 5 months) Greater Denver Area

At Converts, we've been building, promoting, optimizing, and perfecting our own beauty brands since 2005. Our products range from various teeth whitening, skincare, and weight-loss and our product lines continue to grow and expand each year.

We specialize in B2C marketing with email, display, media buys, incentivized, social, mobile, and other various advertising methods via the most reputable publishers in the space.

Processing Manager
Converts
 November 2008 - January 2009 (1 year 3 months)

Processing Manager
Bolt Logistics
 September 2005 - November 2006 (1 year 3 months)

Skills

Online Advertising Email Marketing Business Development

New Business Development Merchant Card Processing Sales

Operations Management Account Management Advertising Project Management

Social Media Marketing Social Media Online Marketing Marketing Strategy

Mobile Devices See 6+

Recommendations

A preview of what LinkedIn members have to say about Danielle:

"I have worked with Danielle for about 4 years now, and it's been a great experience. Her knowledge of her products, and of the industry in general, is..."

[See more](#)

Sign up to see who recommended Danielle

View Danielle's full profile to...

- See who you know in common
- Get introduced
- Contact Danielle directly






[View Danielle's Full Profile](#)

Not the Danielle you're looking for? [View more](#)

Find a different Danielle Foss

First Name Last Name

Example: Danielle Foss

- 
Danielle Foss
 Senior Brand Partner at FourSquare
 United States
- 
Danielle Foss, RPA, CPC-P
 Senior Healthcare Consultant
 United States
- 
Danielle Foss
 AEC Industry Solutions Specialist at Autodesk
 United States
- 
Danielle Foss
 Regulatory Affairs Specialist
 United States
- 
Danielle Hopkins, CMP
 COO at AWP
 United States











More professionals named Danielle Foss

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People Also Viewed

- 
Jason Arnes
 VP of Business Development at Revolve, LLC
- 
Blair McKee
 CEO & Founder at RevGiant, LLC
- 
Jenny Johnson
- 
Megan Goodman
 Merchant Processing Operations at Blue Rocket Brands, LLC
- 
Stefano Cabrera, MBA
 Vice President of Operations at RevLive
- 
Christie Cameron
 Outlier at Trumaker
- 
Neil Aragon
 VP Business Development at RevLive
- 
Whiter Long
- 
Seth Davies
 Manager - Merchant Processing Business Development and Analytics at Blue Rocket Brands
- 
Rachel Leonard
 Wholesale Sales Manager at Silverdale Apothecary

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Emily McEvoy | LinkedIn

https://www.linkedin.com/in/emilyspringmann/?trk=prof-same-name-name

What is LinkedIn? Join Today Sign In



Emily (Springmann) McEvoy 258 connections

Director of QA at RevGuard
Greater Denver Area | Internet

Current: RevGuard, BOVA, TJA Catering, LLC
Previous: James Madison University
1 person has recommended Emily
RevGuard


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Summary


Specialties: CRM Integrations, Written Communications, Project Management, Meeting and Event Planning, Demos

Experience


Senior Sales Engineer and Director of QA 
RevGuard
February 2016 – Present (6 months)

Director of Go Live! 
RevGuard
May 2014 – May 2016 (2 years 1 month)


Responsible for leading the Go Live! Team in launching clients on our Optimized Customer Outcome platform, overseeing integrations with new CRM's, and management of the Go Live! QA team.

Go Live! Manager 
RevGuard
October 2012 – May 2014 (1 year 6 months)


Responsible for taking client's trial continuity programs live on our Optimized Customer Outcome platform, integration with new CRM's, and management of the implementation team.

Account Manager 
RevGuard
December 2010 – October 2012 (1 year 11 months)

Responsible for client communications, making phone calls and emails, updates to client's programs, and managing requests.

Executive Assistant to the CEO 
BOVA
September 2008 – April 2010 (1 year 6 months)


Scheduled meetings, planned corporate events, wrote correspondence, meeting prep and minutes.

Receptionist 
BOVA
March 2008 – August 2008 (6 months)

Responsible for ordering supplies, lesson to building manager, answering phones, general support to office staff.

Events Manager
TJA's Catering, LLC
June 1996 – February 2006 (10 years 9 months)

Managed events up to 200 people, coordinated logistics with customers, responsible for on-site set up and break down, worked closely with chefs on planning and execution of menus.

BOATUS Claims Adjuster 
Boat America Corporation
May 2005 – March 2006 (11 months)

Handled boat insurance claims from start to finish, answered first response telephone calls, coordinated salvage and recovery efforts, responsible for over 150 claims at a time, worked with customers and surveyors, assisted on Hurricane Rita and Katrina claims.

Volunteer Experience & Causes

Causes Emily cares about:
Arts and Culture
Education
Environment
Health
Science and Technology


Skills


Scheduling Microsoft Office Customer Relations Customer Service
Written Communication Process Scheduler Payroll Social Media Event Planning


Find a different Emily McEvoy


First Name Last Name


Example: Emily McEvoy

 Emily Leatham
Sales Associate at Agh Technology
United States

 Emily McEvoy
Government Relations & Public Affairs Intern at Legal Services Corporation (LSC)
United States

 Emily McEvoy
Sr. Treasury Manager at Graham Packaging
United States

 Emily McEvoy
Property Manager, Aurora, IL
United States

 Emily McEvoy
Creative Executive at Cine Mosaic
United States


More professionals named Emily McEvoy


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People Also Viewed


 Brian Bell
QA Manager at Evolution Digital


 Laura Wallace


 John Otterson


 Blair McKee
CEO & Founder at RevGuard, LLC


 Jonathan Blahoff
VP of Analytics at RevGuard

 Linda Rehme
Technical Support Manager at Rogue Wave Software

 Rachel McKee
Director of Recruiting & Retention (Rock Star of Fun) at RevGuard


 Walter Long

 John Profrangia
Director, Strategic Partnerships at RevGuard

 Ryan Reichenbach
Chief Technology Officer at RevGuard

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Harvard Business Review

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Sales Management Project Planning Email Marketing Online Marketing
Online Advertising See 6+

Education

James Madison University
BA, English
2001 - 2005

Activities and Societies: All-Girl Cheerleading, Equestrian Team, Resident Advisor

Languages

English

Recommendations

A preview of what LinkedIn members have to say about Emily

6 Emily is a bright and energetic team player who is always a pleasure to have around because no matter what she stays upbeat and optimistic. Emily is also very...

See more

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Groups

CRM Specialist Network CRM Professionals CRM Experts JMU Alumni Association

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- Get introduced
- Contact Emily directly

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Web Capture(s)

Marnie Baesler | LinkedIn

https://www.linkedin.com/in/marnie-baesler-03872b66

Linked in

What is LinkedIn? Join Today Sign In



Marnie Baesler
Accounting Manager at BioTrust
Greater Denver Area | Accounting

155
connections

Current: BioTRUST Nutrition
Previous: Convertis, LLC, Page Properties, Bryan Construction
Education: University of Phoenix-Colorado Campus
1 person has recommended Marnie

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Summary

Key Skills Include: Payroll, GL, Cash and Accrual Accounting, Corporate Entity Creation, Corporate Audits, Employee Health and Plan Management, 401K Employee Plan Management, HR Functions including employee hiring and termination

Experience

Accounting Manager
BioTRUST Nutrition
March 2015 - Present (3 years 7 months) | Austin, Texas Area

Controller
Convertis, LLC
2006 - 2013 (7 years)

As Controller of Convertis Marketing, I was responsible for all aspects of financial management including A/P, A/R, Payroll, GL, inventory and current and past financial statements. I worked with legal counsel to set up corporate entities, and managed federal, state and local tax filings. As a direct report to the CEO, I had full responsibility for daily cashflow reporting and financial statements (monthly, quarterly, yearly). I also managed HR services including 401K, health and plan management and employee termination/hiring processes.

Controller
Page Properties
September 2002 - June 2006 (3 years 10 months)

- Responsible for streamlining many accounting functions into one software application.
- Oversaw daily accounting functions to include job costing for lot development and commercial property management activities
- Prepared monthly statements for commercial tenants and private homeowners based on actual prior month expenses
- Responsible for monthly preparation of financial statements as well as supplemental reporting requested by owners for six separate entities.

Assistant Controller
Bryan Construction
July 2001 - September 2002 (1 year 3 months)

- Assisted with all accounting functions including preparation of financials, certified payroll, job costing and budgeting
- Monitored job variances and research discrepancies
- Reconciled multiple monthly bank statements

Accountant
Norwood Limited, Inc.
February 1999 - June 2001 (2 years 5 months)

- Responsible for Accounts Payable functions required for Property Management, new development and new construction projects, involving 20 subsidiary accounts and a parent company on Timberline Software
- Managed all aspects of non-profit Homeowners Association, including Payroll, General Ledger and Financial Reporting
- Updated and maintain check printing software and supplies

Administrative Assistant
Marriott International
August 1991 - February 1999 (7 years 7 months)

- Responsible for cash reports of four daily registers. In charge of accounts receivable and accounts payable.
- Prepared weekly reports for corporate office
- Recorded and report bi-weekly payroll.
- Updated inventory weekly and verify price changes.

Accounting Technician
USBCA-GPN
February 1989 - April 1991 (2 years 3 months)

- Maintain cash blotter
- Responsible for Accounts Payable
- Recorded and verified Accounts Receivable.
- Performed societal duties, such as filing, making copies and answering phones

Volunteer Experience & Causes

Treasurer
Denver Roller Derby
June 2013 - Present (3 years 4 months) | Social Services

Currently volunteer as Treasurer on the Board of Directors for the Denver Roller Dots. Maintained

Search by name

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People Also Viewed

Daniel Faith
Chief Financial Officer at BioTRUST Nutrition

Paula May
Customer Service Sales Representative at BioTRUST Nutrition

Lindsay Semko
Executive Assistant at BioTrust Nutrition

Kyle Borsch
Personal Trainer

Norriale Reeves
Quality Assurance Specialist at BioTRUST Nutrition

Mike Reardon
Controller at BioTRUST Nutrition

Armando Vasquez
Assistant Controller at BioTRUST Nutrition

Rachel Donovan
Subject Matter Expert at BioTRUST Nutrition

Jessica Roush
it

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the non-profit accounting with Quickbooks from 2008 through 2013. Beginning 2014, appointed Treasurer and oversee accounting provided by an outside firm.

Kitchen Aid

Project Angel Heart
March 2016 - Present (1 year 7 months) | Social Services



Assist in food preparation to be delivered to citizens in need of healthy food choices, who are unable to provide for themselves.

Skills

Accounting Payroll Taxes General Ledger Accruals Corporate Entity Creation
Regulatory Audits 401K Management Healthcare Management Financial Statements
Federal & State Income Tax Compliance Accounts Receivable 401k Cash Flow
Accounts Payable Payroll See 15+

Education

University of Phoenix-Colorado Campus
Bachelor of Science in Business/Accounting, Accounting and Finance
1999 - 2001



Interests

Denver Roller Dots

Recommendations

A preview of what LinkedIn members have to say about Marnie:

6- Looking for someone that's able to juggle multiple tasks, keep track of various accounts accurately and always come to work with a smile on her face? That's...
See more

Sign up to see who recommended Marnie

Groups

AAFP

Accounting And Fin...

View Marnie's full profile to...

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- Contact Marnie directly

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Megan Goodman | Linked In

https://www.linkedin.com/in/megan-goodman-51a25e47?trk=pub-homepage

What is LinkedIn? Join Today Sign In



Megan Goodman
317 connections

Merchant Processing Operations at Blue Rocket Brands, LLC
Greater Denver Area | Consumer Services

Current: Blue Rocket Brands, LLC
Previous: Blue Rocket Brands, LLC, Converts, LLC, Converts Marketing
Education: University of Colorado at Boulder

View Megan's full profile.
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View Megan's Full Profile

Experience

Merchant Processing Operations
Blue Rocket Brands, LLC
October 2014 - Present (2 years)

Blue Rocket not only specializes in providing the top health and beauty brands in the space, but understands the importance of performance and optimization that must go along with each brand in order to make a lasting, worthwhile, relationship for our customers, publishers, processors.

With 10 years of experience in the online advertising arena, our success comes from knowing what it takes to get high quality traffic, how to manage and maintain only the best processing relationships, constantly improving our performance by optimizing our landing non-stop, and having the technology to be ahead of the industry curve.

Processing Manager
Blue Rocket Brands, LLC
May 2013 - October 2014 (1 year 5 months)

Processing Manager
Converts, LLC
October 2011 - May 2013 (1 year 8 months)

Customer Service
Converts Marketing
March 2006 - November 2011 (5 years 8 months)

Affiliate Sales and Marketing Coordinator
New Frontier Media
2009 - 2010 (1 year)

Service Contract Sales and Administration
SpectraLink
January 2002 - August 2007 (4 years 8 months)

Service Contract Sales and Administration
Polycom, Inc.
2007 - 2007 (less than a year)

Volunteer Experience & Causes

Troop Leader
Girl Scouts of the USA
September 2013 - Present (3 years 1 month) | Children

Skills

Salesforce.com Account Management Social Media Sales Email Marketing

Microsoft Excel Strategy Lead Generation Online Marketing SEO

E-commerce CRM Advertising

Education

University of Colorado at Boulder
BA, Psychology
1998 - 2001

Activities and Societies: Crew team

Longmont High School
1991 - 1995

Activities and Societies: Yearbook

Groups

BoulderNet

Find a different Megan Goodman

First Name Last Name

Examples: Megan Goodman

Megan Goodman
Sustainability Commissioner at Associated Students, San Diego State University
United States

Megan Goodman
Territory Manager
United States

Megan Goodman
Integrated Supply Chain Development Intern at Honeywell Performance Materials and Technologies
United States

Megan Goodman
Marketing Coordinator at Shantel
United States

Megan Goodman, RN, EBMT
Emergency Registered Nurse at Emory Medical Center
Montgomery, United States

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People Also Viewed

Muriel Peterson, ETA CPP
CEO at National Merchants Association

Stasson LeDuff
SVP Sales and Business Development at GroupOnePay

Joshua Ahern
Entrepreneur

Fadi Choucri
Director, Payment Processing | Risk | Fraud | Compliance

Chris Carr
Partner at MDPain, LLC

John R. Nelson

Jenny Johnson

Daofella Foss
SVP at Blue Rocket Brands, LLC

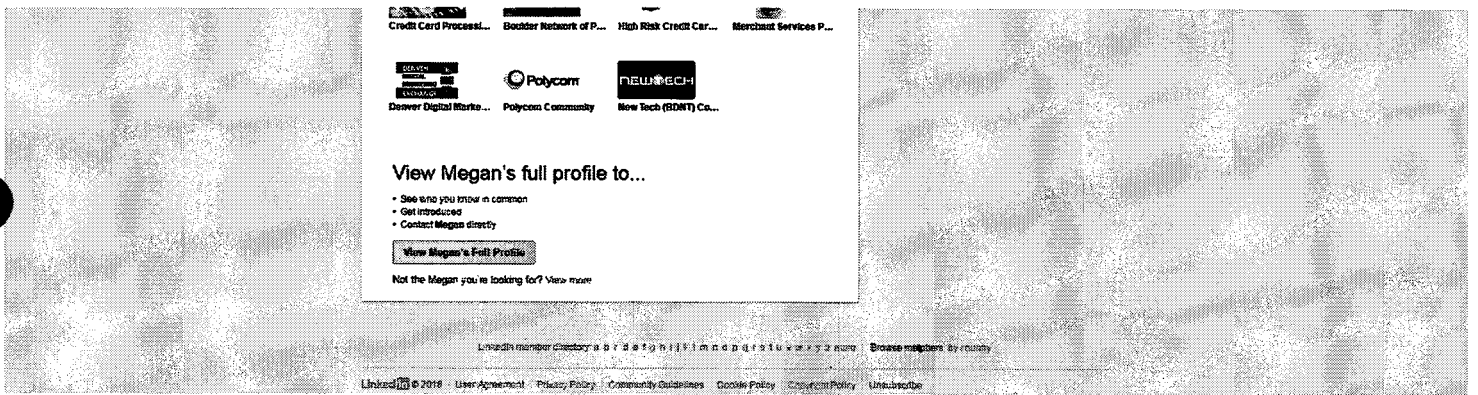
Wafid El Mouli
Owner, Amnso Group

Seth Davies
Manager - Merchant Processing Business Development and Analytics at Blue Rocket Brands

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RevGuard
Information Technology and Services
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REDUCE CHARGEBACKS REDUCE RETURNS REDUCE LIVE CUSTOMER SERVICE COSTS

INCREASE CUSTOMER LIFETIME VALUE INCREASE REVENUE

REV GUARD

RevGuard is a SaaS-based company which uses A/B and Multivariate testing in a Cloud-hosted environment to dramatically improve the profitability of its merchant clients within Customer Service. Optimized Customer Outcomes ("OCO") is a patent-pending technology that operates through Cloud-hosted IVR, hosted web, email and Live CSR applications which fully integrate into customer CRM's. The addition of chat, text and social media testing is scheduled for completion in 2014.

When implemented, RevGuard's system optimizes CLV, typically providing a savings of up to 50% on refund costs, an increase of 8% on revenue per customer, a reduction of 45% on overall customer service costs and a reduction of 31% on chargebacks. The OCO system reliably delivers an 80% (or greater) increase in bottom-line profitability for RevGuard's clients, usually within 90 days.

Specialties
Customer Service Cost Reductions, Interactive Voice Response (IVR) Optimization through A/B and multivariate testing, Increase profits, Chargeback reduction, Return and refund expense reduction, Provide dedicated business analytics

Website
<http://www.revguard.com>

Industry
Information Technology and Services

Type
Privately Held

Headquarters
6200 Linderoth Pk Boulder CO 80301 United States

Company Size
11-50 employees

RevGuard employees

Find your next opportunity
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Recent Updates

RevGuard If you work with a lot of subscription or continuity businesses, you may be interested in our awesome referral program. Check out the details here >> <https://bit.ly/1w4RUJG>

Referral Partner Information - RevGuard
revguard.com • Sign Up Today for the RevGuard Referral Partner Program

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Optimizing Profitability: A Chargebacks911 Review - RevGuard | Reduce Chargebacks, Increase CLV
revguard.com • Today's ecommerce environment is driven by consumer preferences and customer satisfaction. This means merchants need to be even more attentive to the delicate balance between risk and reward. Indulging customers too much becomes unmanageable.

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RevGuard Our friends at PayPal - a payment processor - explain how to reduce chargebacks, for subscription advertisers, in this short & sweet guest post on our website. Read on.

How to Prevent Recurring Billing Chargebacks - RevGuard - Reduce Chargebacks, Increase Customer Lifetime Value
revguard.com • Whether you use installment billing or negative option (continuity) billing, the recurring billing model is susceptible to chargebacks. This time, we'll explore a few ways to combat chargebacks. Chargebacks are transaction disputes that occur...

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RevGuard Using live customer service, exclusively, could be costing your subscription or continuity business. Find out why

Using Live Customer Service Exclusively is Costing You Millions - RevGuard - Reduce Chargebacks and Increase Customer Lifetime Value
revguard.com • A personalized automated response system is the key to customer service success. We explore why using live customer service exclusively is a mistake.

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RevGuard Are you already working with subscription and/or continuity businesses? Looking to make some easy extra \$? Check out our referral program. We work with over 540 established industry brands and would love to exchange quality leads.



Referral Partner Information - RevGuard - Reduce Chargebacks and Increase Customer Lifetime Value
revguard.com - Sign Up Today for the RevGuard Referral Partner Program

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👤 Kim Krasner ✓

⋮ Add a comment

RevGuard Thanks New York for being an awesome host to Affiliate Summit East 2016. Our mascot, Ope, had a great time exploring your city! The party doesn't stop there, though. Did you know we just launched our \$10K PROFIT Challenge for subscription/continuity businesses? More on that here: <https://linktr.ee/RevGuard>

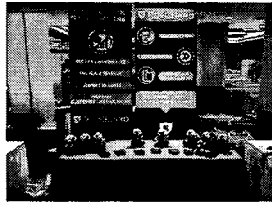


Like (4) · Comment · Share · 1 month ago

👤 Arnee Peterson, John Petrakis +2

⋮ Add a comment

RevGuard Booth looking sharp at Affiliate Summit East 2016. But, you don't have to be at the event to jump on the \$10K PROFIT Challenge. Subscription/continuity businesses... visit <https://linktr.ee/RevGuard> for details!



Like (5) · Comment · Share · 1 month ago

👤 Jason Amos, Calvin Jennings +3

⋮ Add a comment

RevGuard The Rev-Guard team on the way to ASE16, taking a moment to pose with the boys in blue!



Like (5) · Comment · Share · 1 month ago

👤 Arnee Peterson, Calvin Jennings +3

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RevGuard Partnerships are a beautiful thing. Arnee and Walter showing off our awesome new Chargebacks\$111 swag! Monday = Money Day.



Like (9) · Comment (2) · Share · 1 month ago

👤 Noah Metz, Juan Andrade +6

👤 Kim Krasner ✓ Thanks Monica Eaton-Carbanel 1 month ago

⋮ Add a comment

RevGuard This article on CLV calculations for subscription/continuity companies is getting great feedback!



Customer Lifetime Value: Subscription and Continuity Businesses
revguard.com - This post explains what customer lifetime value (CLV) is, and how it applies to your subscription or continuity business model.

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✉ Karl Knazev ✓

Add a comment...

RevGuard Now banners arrived just in time for the upcoming Affiliate Summit East. Look forward to seeing a lot of you there!



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✉ Sub Laurent and Annie Peterson

Add a comment...

RevGuard Read this insightful article from our CEO, Blair McNea. Why using ONLY live customer service could cost your subscription/continuity business millions



Using Live Customer Service Exclusively is Costing You Millions - RevGuard
revguard.com • A personalized automated response system is the key to customer service success. We explore why using live customer service exclusively is a mistake.

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✉ Katie Hildebeck and Karl Knazev ✓

Add a comment...

RevGuard In case you missed it last week, an awesome article on reducing online chargebacks for subscription and continuity businesses!



3 Proven Techniques to Prevent Chargebacks Online by 50% - RevGuard
revguard.com • By applying certain best practices, subscription and continuity merchants can drop their chargeback rates with no additional costs. In fact, they can lift their profits. Here's how. Read Costs of Friendly Fraud Chargebacks, the lion's share (70%) of...

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RevGuard If chargebacks are a headache for your subscription or continuity business, these three tips will help you reduce chargebacks by 50%



3 Proven Techniques to Prevent Chargebacks Online by 50% - RevGuard
revguard.com • By applying certain best practices, subscription and continuity merchants can drop their chargeback rates with no additional costs. In fact, they can lift their profits. Here's how. Read Costs of Friendly Fraud Chargebacks, the lion's share (70%) of...

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RevGuard Valuable article! Lifetime Value Explained For Subscription & Continuity Business Owners and Executives



Customer Lifetime Value: Subscription and Continuity Businesses
revguard.com • This post explains what customer lifetime value (CLV) is, and how it applies to your subscription or continuity business model.

Like (2) • Comment • Share • 3 months ago

✉ RevGuard and Stefanie Cabrera, MBA

Add a comment...

RevGuard One article every subscription and continuity business owner and CEO should read today

Using Live Customer Service Exclusively is Costing You Millions - RevGuard
revguard.net • A personalized automated response system is the key to customer service success. We explore why using live customer service exclusively is a mistake.

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✉ Annie McConville and Karl Knazev ✓

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RevGuard We're hiring! Looking for an experienced, on-site, Senior Customer Success manager. 5+ years in SaaS client relations is a basic requirement. If this is you, and you want to work for an awesome company, please drop us a note!



RevGuard's Fun Work Environment -
revguard.net • Our culture is free and easy with a flat organization philosophy. At RevGuard in our fun work environment, we all work and make decisions as a team.

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RevGuard Customer Lifetime Value is a key metric for subscription and continuity business models. RevGuard CEO, Blair McNea, explains the concept and provides a great example of practical application.



Customer Lifetime Value: Subscription and Continuity Businesses
revguard.net • This post explains what customer lifetime value (CLV) is, and how it applies to your subscription or continuity business model.

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✉ Karl Knazev ✓

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RevGuard Are you the Sales Assistant we are looking for or know someone who is? Check out the offer here: <https://lnkd.in/g/5Q4VR>



Sales Assistant/New Customer Champion
builtincolorado.com • If you're a motivated self-starter that's looking for a great opportunity for growth and earnings potential and are willing to work your way up, we need to talk! About the Role The Sales Asst!

Like (3) • Comment • Share • 8 months ago

by Sara Sciorra, Teresa Ortmann and Jason Robble

[Add a comment](#)

RevGuard Check out RevGuard on Built in Colorado <https://lnkd.in/g/5Q4VR>:



These companies party at least as hard as they work (and they're all hiring)
builtincolorado.com • Office culture matters a lot. Not only will your employees stay around longer and work harder if they're happier — you'll have a way easier time of recruiting new ones. A big part of fostering a good,

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by Sara Freeman

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